

BAQ 2023
BETTER AIR QUALITY
CONFERENCE 15-17 NOV • MANILA

AMBITION TO ACTION
Clean air for health and the climate



CONTRIBUTION GUIDE



BAQ 2014

Colombo, Sri Lanka



BAQ 2016

Busan, Republic of South Korea



BAQ 2018

Kuching, Malaysia

ABOUT THE BETTER QUALITY AIR (BAQ) CONFERENCE

The Better Air Quality (BAQ) Conference is the largest gathering on air quality in Asia, covering transport, energy, industry, agriculture and climate change, with a particular emphasis on government policies and measures. Policy makers and practitioners meet at BAQ to network, learn and share experiences and initiate new programs. Past BAQs have proven to influence policies, initiate new projects and establish partnerships.



Air Quality and Climate Change: scaling up win-win solutions for Asia



Air Quality in a Changing Climate



Growing Cities, Healthy Cities



Next Generation Solutions for Clean Air and Sustainable Transport – Towards a Livable Society in Asia



Clean Air for Cities - Perspectives and Solutions



Regional Action, Global Impact

The BAQ conference is usually held once every two years in cities around Asia. With the first BAQ held in 2002 in Hong Kong, China a total of ten (10) BAQs have been held so far. The other host cities were Kuching (2018), Busan (2016), Colombo (2014), Hong Kong (2012), Singapore (2010), Bangkok (2008), Yogyakarta (2006), Agra (2004), Manila (2003). The 2020 BAQ which was planned to be organized in Chengdu, People’s Republic of China (PRC) had to be cancelled due to the COVID-19 pandemic. The 2023 BAQ will be held in Manila, Philippines.



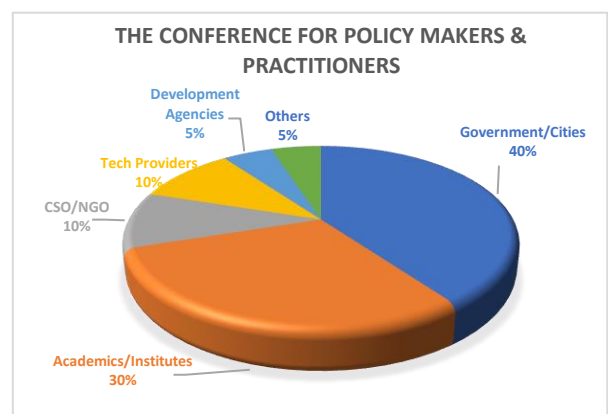
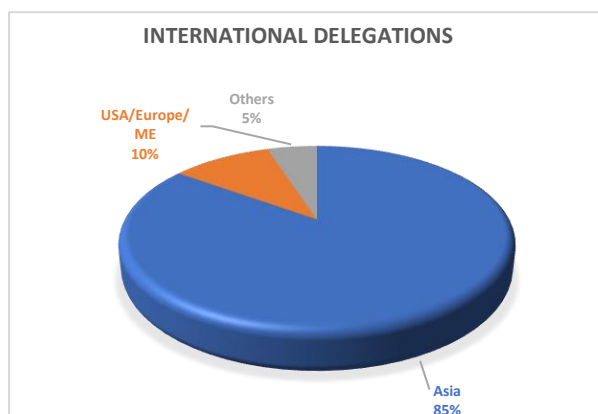
AFTER OVER 2 DECADES, THE BIENNIAL BETTER AIR QUALITY (BAQ) CONFERENCE IS TODAY REGARDED AS A PIVOTAL GATHERING FOR ENVIRONMENTAL PRACTITIONERS AND EXPERTS IN ASIA

Countries are progressively committing to a sustainability transition and adopting policies that will combat air pollution and climate change and usher in a new era of renewable energy generation, electric mobility, and low emissions urban development. This transition will reshape societies and create opportunities for equitable and inclusive growth. However, the challenges, particularly for developing countries, often lie in how to make the transition given technical capacity, resources, infrastructure, planning, and financing. It is essential to strengthen the ability of cities, countries, civil society organizations, industry, and academia, and increase their resources to develop bankable and scalable projects to step up action, and address both air quality and climate issues.

The **11th Better Air Quality Conference (BAQ2023)** to be held on **15-17 November**, with pre-events on **13-14 November**, at the **ADB Headquarters, Manila, Philippines**.

This year's conference, with the theme, ***Ambition to Action: Clean air for health and the climate***, will empower stakeholders to address the formidable challenges posed by air pollution and climate change. With a comprehensive focus on science as the basis for action, integrated solutions, and innovative financing mechanisms, the BAQ2023 Conference will strongly advocate for heightened ambition and enhanced action addressing the critical issues of air pollution and climate change.

The BAQ 2023 Conference will present:



BAQ 2023 EVENT AT A GLANCE

13 Nov 2023 (Monday)	14 Nov 2023 (Tuesday)	15 Nov 2023 (Wednesday) Day 1 – Conference	16 Nov 2023 (Thursday) Day 2 – Conference	17 Nov 2023 (Friday) Day 3 – Conference
BAQ 2023 PRE-EVENTS	BAQ 2023 PRE-EVENTS	Opening Plenary	Sectors Working Together to Achieve Clean Air for Health and the Climate	Financing Clean Air and Climate Solutions
		Coffee Break		
		Solutions at National Level to Achieve Clean Air for Health and the Climate	CITIES' FORUM: Clean Air and Climate Solutions from Cities, for Cities	Breakout Sessions & Dialogues
		Lunch		
		Breakout Sessions & Dialogues	Breakout Sessions & Dialogues	Breakout Sessions & Dialogues
		Coffee Break		
		Breakout Sessions & Dialogues	Breakout Sessions & Dialogues	Stakeholders Working Together to Achieve Clean Air for Health and the Climate

4 FOCUSED TRACKS

Transportation and Urban Development	Industry & Energy	Agriculture, Waste and Other Sources	Spotlights
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Impactful event activities await the delegates at 11th BAQ!

(Photos from past BAQ activities)



BreatheLife Cities Signing Ceremony BAO 2018, Kuching, Sarawak, Malaysia



Fuel Economy Experts' Group Meeting BAO 2016, Busan, South Korea



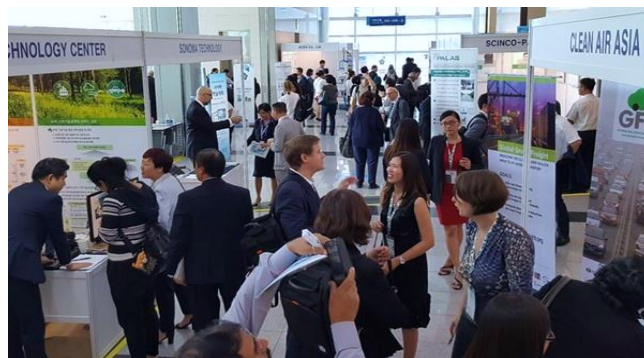
Walkability and Air Sensing Tour BAO 2016, Busan, South Korea



Walkability and Air Sensing Tour BAO 2018, Kuching, Serawak Malaysia

BAQ2023 - Exceptional Opportunities for Partnership and Business Opportunity for Contributors and Exhibitors:

- 650+ attendees in 2018 - Establish your presence at the largest air quality event in Asia.
- 90% industry professionals, policy makers and stakeholders on air quality and climate change, sustainable urban transportation, and energy in Asia and worldwide.
- Know the most recent technology advances, finance and investment in the field of work relevant to air quality, climate change, transport, or energy.



Organizations interested in or working on air quality, climate change, clean energy for power, industry, households, and transport are invited to join BAQ 2023 in the following capacities:

- As a partner organization to organize a conference session or a pre-event.
- As a contributor/exhibitor to showcase your products or services.
- As an industry association partner to collaborate with us, allowing your members to participate, learn, and network with peers and potential partners.
- As a media partner to help us promote and disseminate the key messages from the conference

CONTRIBUTION OPPORTUNITIES

(Contributions will cover BAQ organizing expenses and sponsored participants' costs)

Benefits	STRATEGIC BRANDING OPTIONS			
	DIAMOND	PLATINUM	GOLD	EXHIBITOR
	\$30,000	\$15,000	\$9,000	\$3,000
Complimentary Seats				
- Conference	10	5	2	1
- Welcome Reception	10	5	2	1
Exhibition Space <i>Booth Size: 3m (W)x 2m (L) x 2.5m (H)</i>	3 booths	2 booths	1 booth	1 booth
Branding Opportunities				
Logo on the BAQ website front page	Yes	Yes	Yes	-
Company profile on the BAQ website	Yes	Yes	Yes	Name listing only
Logo on conference holding slide visible between sessions	Yes	Yes	Yes	-
Verbal recognition during opening plenary	Yes	Yes	Yes	-
Recognition in social media feeds	Yes	Yes	Yes	-
Reference in general mailings	Yes	Yes	Yes	-
Onsite video promotion (see below inclusions)	Yes	Yes	Yes	-

OTHER CONTRIBUTION OPTIONS

ITEM	AMOUNT	INCLUSIONS
Onsite Video Promotion	\$1,500 for a 5-minute video	Videos will be part of a video compilation of innovative technologies for clean air played at specific times of the 3-day main conference. Video will be played on the display monitor screens at the exhibition area with high foot traffic.
Ads Only	\$1,800 for ¼ page	Inside page of the online post event report

Important Note: BAQ 2023 is going paperless. Exhibitors are encouraged to use a QR code to access information online instead of distributing printed materials.



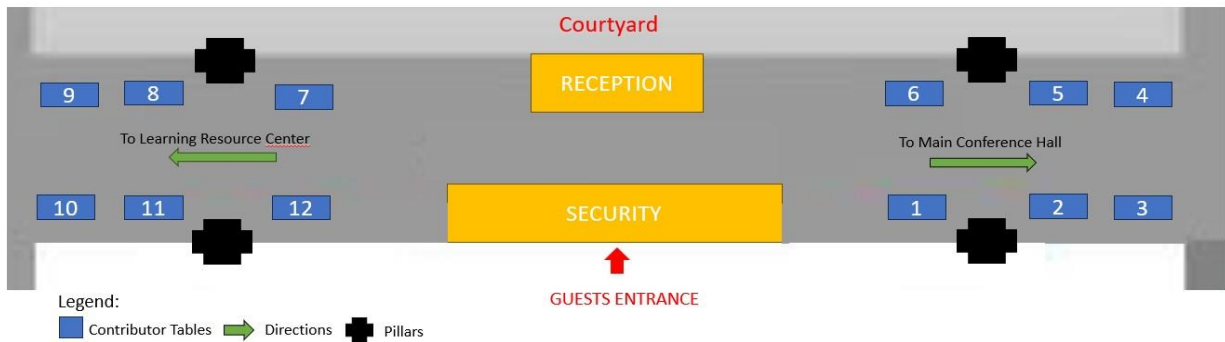
EXPRESSION OF INTEREST TO BE A CONTRIBUTOR

Yes, I am interested to be a contributor at the BAQ 2023

- Diamond
- Platinum
- Gold
- Exhibitor
- Others _____

CONTACT INFORMATION	
Organization Name	
Organization Address	
Contact Name	
Designation/Department	
Nature of Business	
Mobile Number	
Email	
Website	

EXHIBITION FLOOR PLAN



Note:

1/ Assignment of contributor tables is on a first-come-first-served basis, and we do not guarantee availability of your preferred tables as of submission of this application. Please indicate your preferred table number in order of priority:

1st Preferred Table No: _____

2nd Preferred Table No: _____

3rd Preferred Table No: _____

2/ Submission of the expression of interest (EoI) does not mean acceptance of the proposed contribution. The organizer reserves the right to decline a contributor's support.